

Jean-François Zettor

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Operations Executive

Talented and versatile professional with extensive experience in developing and managing all aspects of production operations for film, video, and other forms of digital media.

Exceptional talent for overseeing assets, allocating resources, producing TV shows, and releasing home/theatrical videos to pitch new successful ideas for production. Known for leading pre/post-production projects and localizing, distributing, and delivering series worldwide. Track record of success in building and fostering long-term relationships with internal/external clients, partners, media/advertising agencies, and key stakeholders. Remarkable efficiency in researching/analyzing areas of opportunity, identifying client requirements, and meeting unique expectations.

Areas of Expertise

- Production Operations
- Program Management
- Film Making Distribution
- Team Building & Leadership
- Partnership Development
- Content Management
- Cross-functional Communication
- Strategic Planning & Execution
- Media Assets Management

Career Experience

Head of project Cinema / Digital Factory, Mediaspot®, DCP, Preservation, VDM SAS, Paris, France

September 2023 – February 2024

- Media asset management system customer care.
- Account management: Studiocanal (UK, GmbH), SND Groupe M6.
- Domestic deliveries and assets archival for right holders.
- Worldwide servicing for theatrical, TV, home video and VOD releases on behalf of international distributors.

Director Technical Services, Gaumont Television USA, Los Angeles, CA

2019 – June 2023

Manage end-to-end activities of post-production for series, such as Narcos, El Presidente, and F is For Family. Ensure smooth flow of TV and home video releases by overseeing domestic and international deliveries. Assure technical accuracy by maintaining quality of asset deliveries for networks. Streamline delivery, production service, and archiving processes in coordination with French, US, and worldwide laboratories. Monitor post-production process and wrap of shows by visiting Chile, Argentina, and Mexico.

- Raised brand awareness and vision through network's global localization in French, English, Spanish, AD, and FN and closed captions.
- Fostered relationships with external clients, such as Netflix, Amazon Prime, AppleTV+, Hulu, and Pluto TV.
- Optimized sales by executing streaming websites and choosing digital delivery services for broadcast assets.
- Established localization projects and allocated resources to all departments.

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Director Technical Services, Gaumont Television, Paris, France

2018 – 2019

Directed all aspects of asset deliveries to both traditional and digital platforms, including French and US scripted series and animation via overseeing global marketing website. Created delivery schedules, supervised post-production, and steered localization (French, English, Spanish) across various global labs. Managed post-production, localization, and marketing procurement, identified/secured lucrative growth opportunities, and negotiated rates.

- Grew organization by evaluating, negotiating, and forecasting budgets and sales grid.
- Streamlined transmission of marketing materials to clients by designing/executing new secured tools.

Deputy Head of Technical Services, Gaumont, Paris, France

2012 – 2018

Played key role in leading production and post-production activities for several US TV series, including Hannibal for NBC, Hemlock Grove, Narcos, and F is For Family for Netflix. Developed and strengthened long-term relationships with acquisitions, sales, marketing, legal, and finance teams. Monitored subtitling, dubbing, and tech functions of external laboratories based in France and US.

- Ensured timely/successful deliveries of international series for TV and home video releases, encompassing Narcos, Hannibal, Animation and library titles as well as directed worldwide theatrical releases of French movies.
- Determined and fixed problematic areas in international deliveries by employing robust solutions.

Operations Manager, SND Groupe M6, Paris, France

2007 – 2012

Led all facets of operations as head of projects/media asset management and B2B assets delivery. Streamlined communication among internal teams and partners, involving technical service providers and distributors while acting as deputy of director of operations. Oversaw end-to-end activities of international deliveries of broadcast and marketing materials. Contributed to planning and execution of English localization for sales as well as development of DCPs for theatrical screening purposes.

- Bestowed with promotion from Servicing and Delivery Manager to Operations Manager by showcasing exemplary leadership skills.
- Liaised with legal department for negotiating contractual delivery schedules for international sales.
- Established long-term partnerships with all active and potential third-party vendors.

Additional Experience

Servicing Manager, M6 Droits Audiovisuels, Paris, France

Logistics Assistant, Teletota – Eclair Group, Paris, France

Education

Master's Degree in Economic and Social Administration, Business Management

Paris East University – France

French High School Diploma – Economic Science

Académie de Versailles – Lycée de Montgeron – France

Technical Proficiencies

Final Cut Pro | Adobe Premiere | Aspera | Signiant Mediashuttle | PIX

Languages

French: Native | English & Spanish: Fluent